



What is Coffees for Causes?

Coffees for Causes provides a revolutionary way for organizations to fundraise and realize unprecedented profits — selling your own private label premium Fairtrade Organic coffees. Varieties come in custom branded bags or Keurig® compatible single cup formats.

Unlike most fundraising programs, each sale of your private label coffee ensures a material amount of the profit is retained by the organization. We also have programs that allow you the use of your own custom microsite managed by Coffees for Causes!



CUSTOM LABELLED

COFFEE BAGS AND KEURIG COMPATIBLE SINGLE SERVE CUPS

Customize your organization's coffee label to make YOUR coffee YOUR own! Imagine having your own branded K-cup®... Now you can and also in 2.0 compatible format!

CHOOSE FROM THE FOLLOWING

LIGHT ROAST (BAGS AND CUPS)
MEDIUM ROAST (BAGS AND CUPS)
DARK ROAST (BAGS AND CUPS)
ESPRESSO ROAST (BAGS ONLY)
DECAF ROAST (BAGS AND CUPS)

Contact us

Coffees for Causes Inc.
Oakville, Ontario, Canada
1-800-385-1232
www.coffeesforcauses.com





Why Partner with Coffees for Causes?

- Unprecedented profit returns for your organization...
- Fundraising with Coffees For Causes earns more \$\$ than your typical fundraiser
- Custom coffee bags with your organization's branding — your own private label!
- Premium gourmet coffee comparable to those in your favourite cafes and stores



WHY COFFEE?

COFFEE IS A NATURAL FIT FOR
FUNDRAISING DRIVES — HERE'S WHY:

- Next to crude oil, coffee is the next most traded commodity in the world!
- On a national average, more than 63% of Canadians drink coffee.
- Canadian coffee drinkers consume an average of 2.8 cups of coffee per day.
- Single serve coffee sales has grown over 60% year over year for the past 6 years.
- We eliminate the obligation that supporters typically feel to buy, we all love coffee!!!



WHY CHOOSE OUR COFFEE?

WE ARE COMMITTED TO PROVIDING YOU
WITH THE BEST!

- Better Coffee - Only the top 3% coffees in the world meet our standards
- Custom bagged coffees are Fairtrade Organic
- 100% Arabica
- Customizable Kcups® with low minimum requirements
- Our coffees are made to order - Guaranteed freshness!

DID YOU KNOW... Next to crude oil, coffee is the most traded commodity in the world!

